TOLLAND BOARD OF EDUCATION

Communications and Outreach Committee
Meeting Minutes
January 3, 2018 – 10:00am

Meeting called to order at 10:15am

PTO Liaisons Discussion (TEPTO, TMSPTO, THS Booster Club)
The group continued discussion regarding PTO meetings and how the board could increase its engagement with schools by attending. Meetings are once a month. This could be a pilot program initially since we are halfway through the school year. To be discussed at next BOE meeting – all board members would participate if possible.

Surveys for parents/residents
Ideas were discussed for the Superintendent but would depend on the hot topics at the time. Something to keep on the back burner as it is not a priority right now as we are in the midst of Budget workshops, etc. Mastery learning was one topic suggested. Surveys would serve as pre-sets on certain topics - setting the stage for what would be discussed in meetings; will continue to discuss; possibility of using Quinnipiac or UConn for survey/questioning/target goals, etc. Timing must be strategic and not compete with timing of individual school surveys already being done i.e. End of year surveys. A good endeavor for public relations purposes.

Communication Ideas
BOE meetings, Budget Workshops, etc. – we can increase our Social media efforts via committee members. Dr. Willett will also be featuring some student writing in his bulletin occasionally.

Career Day at TMS – Friday, May 11, 2018
Ms. Moran will be attending as a BOE member and volunteer. Plans are to have a display board with the vision of Tolland Schools, and a suggestion box for engaging students.

Other business:
Ms. Moran mentioned that Finalsite (website provider) is offering a free website review. Currently we are utilizing what we have for a website host, but may be able to offer ideas for the future. Ms. Moran will forward the information to Dr. Willett.

Ms. Moran and Ms. Seaver will be attending a speaking engagement with Matt Ritter, House Majority Leader, to be held at Kingswood-Oxford, and asked for any suggested topics/issues to discuss if given the opportunity. Suggestions were: ECS funding, and state unfunded mandates.

Meeting adjourned at 11:10am

Respectfully submitted,
Karen Moran, Chair